

PIWIK

State of Piwik 2015

- 1) Mission, values, stats
- 2) Last 12 months
- 3) Future & Piwik 3.0.0

Who am I?



- [Matthieu Aubry](#)
- Founded Piwik
- CTO Piwik PRO
- Frenchman living in New Zealand
- Favorite things in life: Freedom, [www](#), Peace, Privacy, Truth, Love and Nature.

What is **PIWIK**?

Leading open web+mobile analytics platform

Between 1% and 2% of the Internet

Available in 54 languages

Free/libre software

What can I use Piwik for?

- Website analytics
- Ecommerce analytics
- Intranet analytics
- Mobile App analytics
- Web Server log analytics



Piwik Mission Statement

“To create the leading Free and open source analytics platform, and to support global organisations and communities to keep full control over their data.”

Our values

- 1) Openness
- 2) Freedom
- 3) Transparency
- 4) Data ownership
- 5) Privacy
- 6) Kaizen 改善
























Community, every month

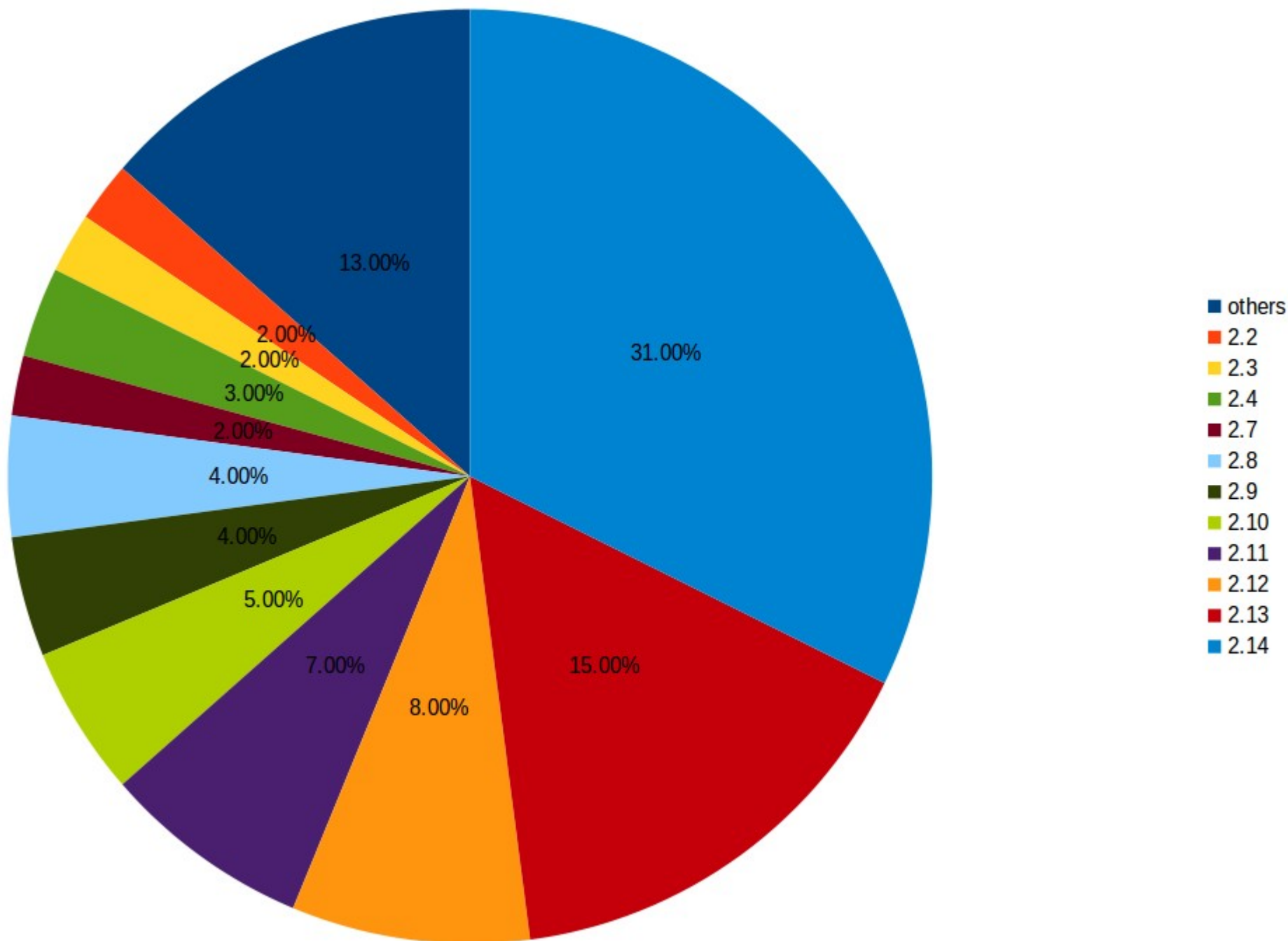
- ~ 130,000 visits on piwik.org,
- 50,000 downloads,
- 900 new posts on forums,
- ~ 100 new issues created on Github

Community, overall

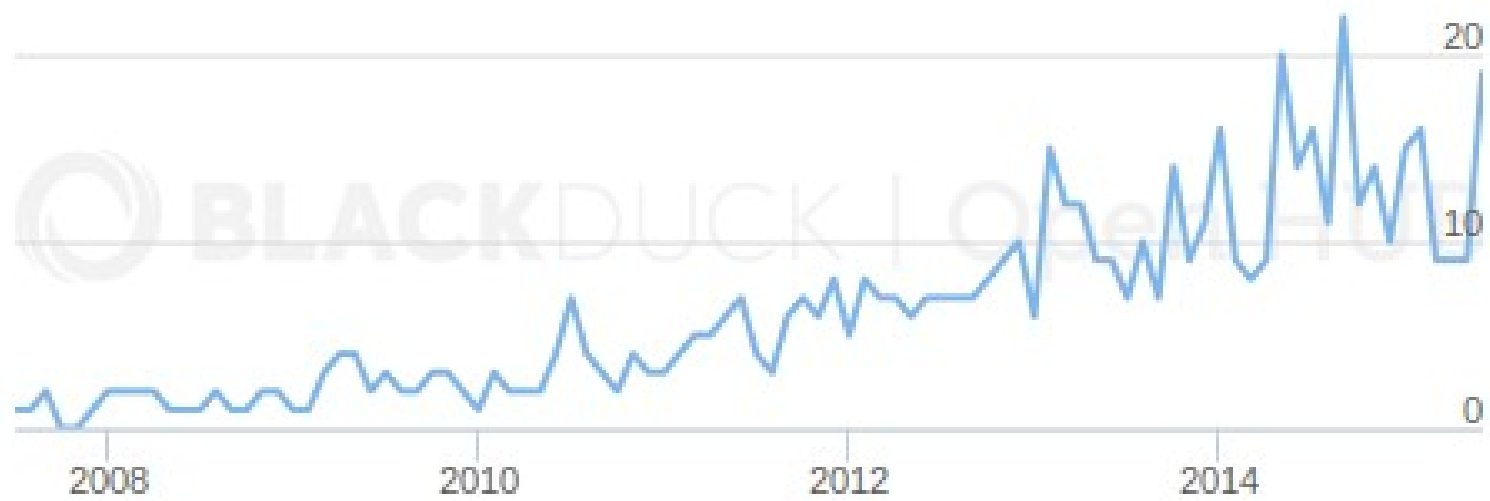
- ~300,000 Piwik servers in the world,
- 100+ active translators,
- 60+ integrations and
- 30+ plugins contributed by third parties.

Country

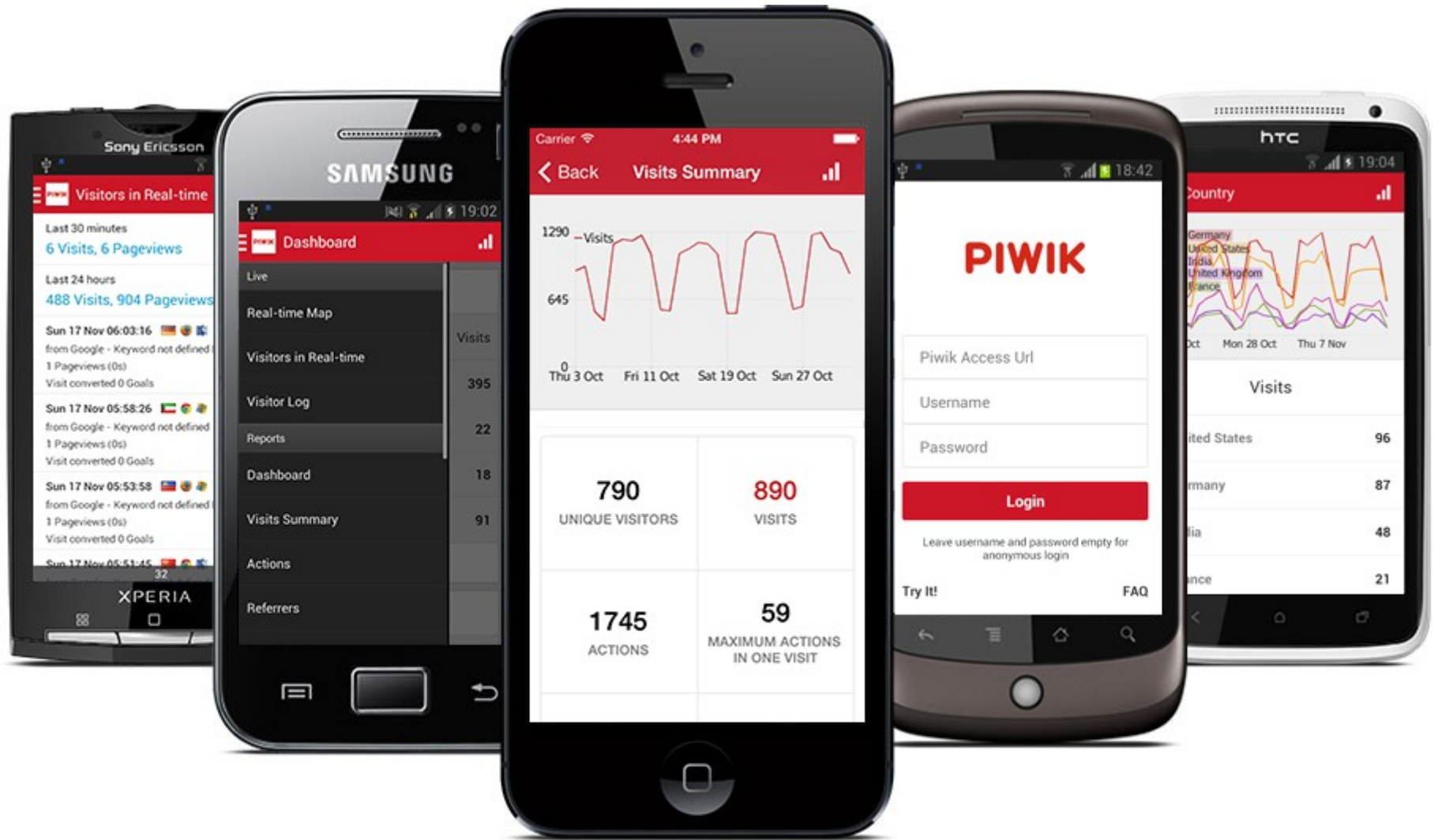
COUNTRY	▼ VISITS
 Germany	17.6% 283702
 United States	14.7% 237677
 France	5.8% 93899
 India	5.8% 93131
 Russia	4.4% 70766
 United Kingdom	4.3% 69009
 China	2.9% 46367
 Netherlands	2.8% 44518
 Spain	2.3% 37837
 Canada	2.3% 36657
 Italy	2.2% 34840
 Japan	2.1% 33232
 Poland	1.9% 29909
 Austria	1.6% 26416
 Brazil	1.6% 25949
 Switzerland	1.6% 25561
 Unknown	1.3% 21779
 Australia	1.3% 21714
 Ukraine	1% 16412
 Unknown	0.9% 14739
 Czech Republic	0.9% 14581
 Romania	0.8% 13308
 Turkey	0.8% 12694



Contributors Per Month



Piwik Mobile



Google Play

REVIEWS

 Write a Review



 Matt C. ★★★★★ Christian Dadevall ★★★★★

Apple App store

Customer Ratings

Current Version:

★★★★★ 15 Ratings



All Versions:

★★★★★ 27 Ratings

In the last 12 months...

- 10 new major releases (2.5.0 → 2.14.0),
- 850+ issues were closed,
- 3000 € awarded to security researchers,
- 1.6M visits to piwik.org, 4M pageviews.

Last 12 months: new features

www.piwikjapan.org	 	9	11.11%	11.11%	33.33%	0%	0 €
www.bing.com	<div> Open segmented Visitor Log Show Visitor Log segmented by this Website </div>			12.5%	0%	0%	0 €
opensource.com		7	14.29%	14.29%	0%	0%	0 €

Visitor Log showing visits where Website is "www.piwikjapan.org"



Tuesday 4 August 2015 - 01:03:49

IP: 60.36.183.236

Provider: Open Computer Network



Domain landed : piwik.org

Website: www.piwikjapan.org

2 Actions - 37s

1. Free Web Analytics Software
<http://piwik.org/>
2. List of Features in Piwik Analytics - Analytics Platform - Piwik
<http://piwik.org/features/>

Monday 3 August 2015 - 19:30:17

IP: 125.9.36.223

Provider: @Home Network Japan



Domain landed : piwik.org

Website: www.piwikjapan.org

2 Actions - 42s

1. dev.piwik.org/カスタムクエリ - Piwik Web Analytics
<http://dev.piwik.org/trac/query?status=reopened&milestone=Third+Party+Piwik...>
2. Custom Variables Analytics - Analytics Platform - Piwik
<http://piwik.org/docs/custom-variables/>

Monday 3 August 2015 - 16:06:50

IP: 202.246.252.102

Provider: Hitachi



Domain landed : piwik.org

Website: www.piwikjapan.org

2 Actions - 11 min 41s

1. User guides Archive - Analytics Platform - Piwik
<http://piwik.org/docs/>
2. How to configure Piwik for speed - Analytics Platform - Piwik
<http://piwik.org/docs/optimize-how-to/#configure-piwik-for-speed>

Monday 3 August 2015 - 09:43:36

IP: 180.43.8.247

Provider: Open Computer Network



| # 1

Domain landed : piwik.org

Website: www.piwikjapan.org

10 Actions - 8 min 43s

1. Free Web Analytics Software
<http://piwik.org/>
2. Download - Analytics Platform - Piwik
<http://piwik.org/download/>
3. Piwik 2.14.2 | 日本Piwikユーザー会
<http://www.piwikjapan.org/news/5155>
4. 日本Piwikユーザー会 | 高機能アクセス解析ソフトPiwikの日本ユーザー会ホームペー...

Fighting referrer spammers

 [piwik](#) / [referrer-spam-blacklist](#)

 Unwatch ▼ 50

 Unstar 160

 Fork 82

Community-contributed list of referrer spammers — Edit

 82 commits

 1 branch

 6 releases

 17 contributors



 Code

 Issues

6

 Pull requests

13

Last 12 months: performance

Last 12 months: platform

Last 12 months: ecosystem

< Bandwidth

Monitor Bandwidth for each page, download, and measure overall traffic in bytes

Description	Screenshots	FAQ	Changelog	Support
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Downloads

DOWNLOAD URL	UNIQUE DOWNLOADS	DOWNLOADS	AVG. BANDWIDTH	SUM BANDWIDTH
 www.example.org/app.apk	1	2	181.56 G	363.12 G
 www.example.org/test/xyz.png	1	1	23.37 K	23.37 K



Downloads

Pages

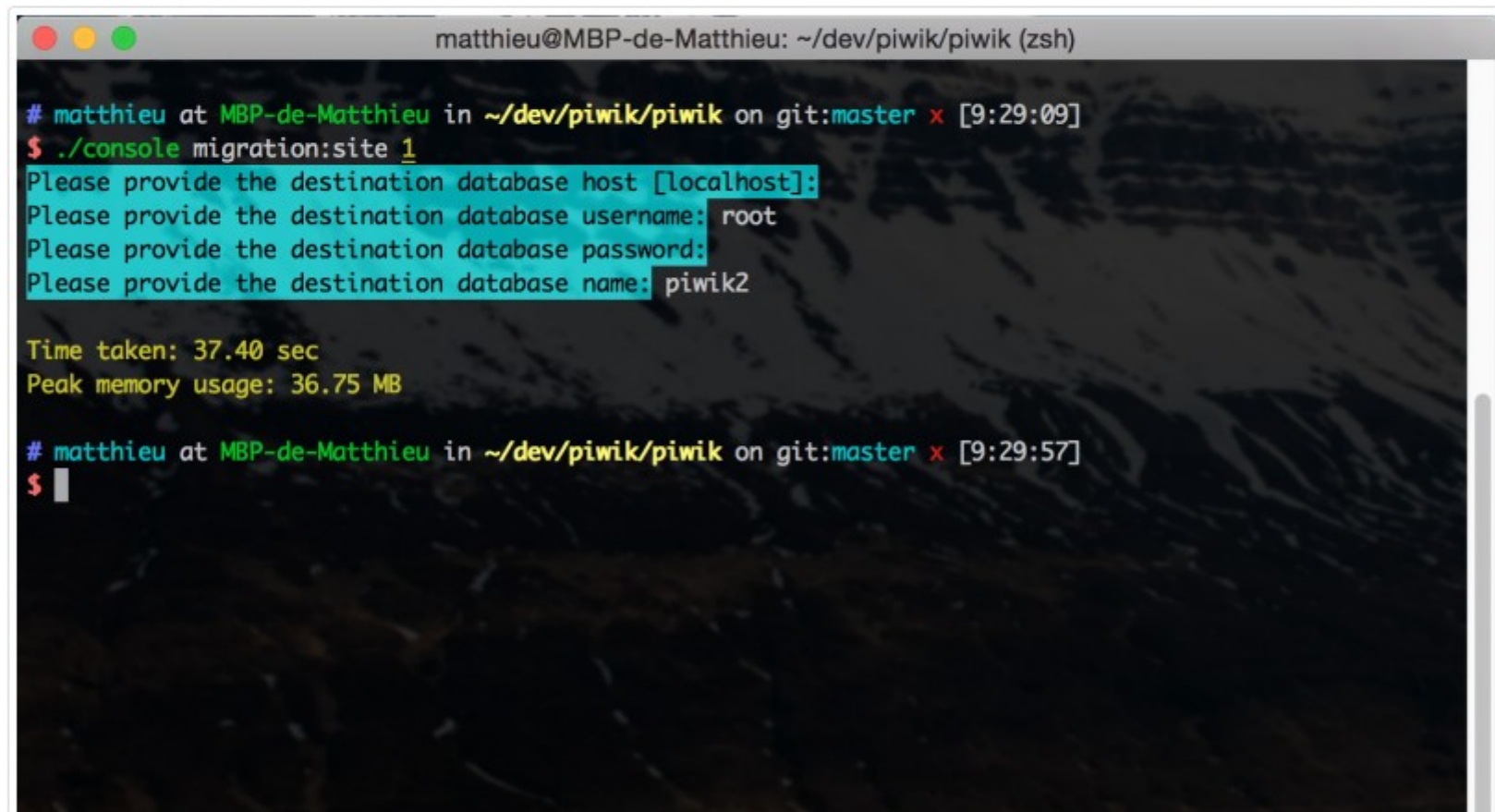
PAGE URL	PAGEVIEWS	UNIQUE PAGEVIEWS	BOUNCE RATE	AVG. TIME ON PAGE	EXIT RATE	AVG. GENERATION TIME	AVG. BANDWIDTH	SUM BANDWIDTH
 test	10	4	0%	00:01:00	0%	0.33s	25.46 K	203.67 K
 /index	3	1	0%	00:00:00	100%	0.33s	63.62 G	190.87 G
 no	2	1	0%	00:00:30	0%	0.33s	-	-

Pageviews

< SiteMigration

Migrate site and site data between Piwik installations

Description	Screenshots	FAQ	Changelog
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```
matthieu@MBP-de-Matthieu: ~/dev/piwik/piwik (zsh)

# matthieu at MBP-de-Matthieu in ~/dev/piwik/piwik on git:master x [9:29:09]
$ ./console migration:site 1
Please provide the destination database host [localhost]:
Please provide the destination database username: root
Please provide the destination database password:
Please provide the destination database name: piwik2

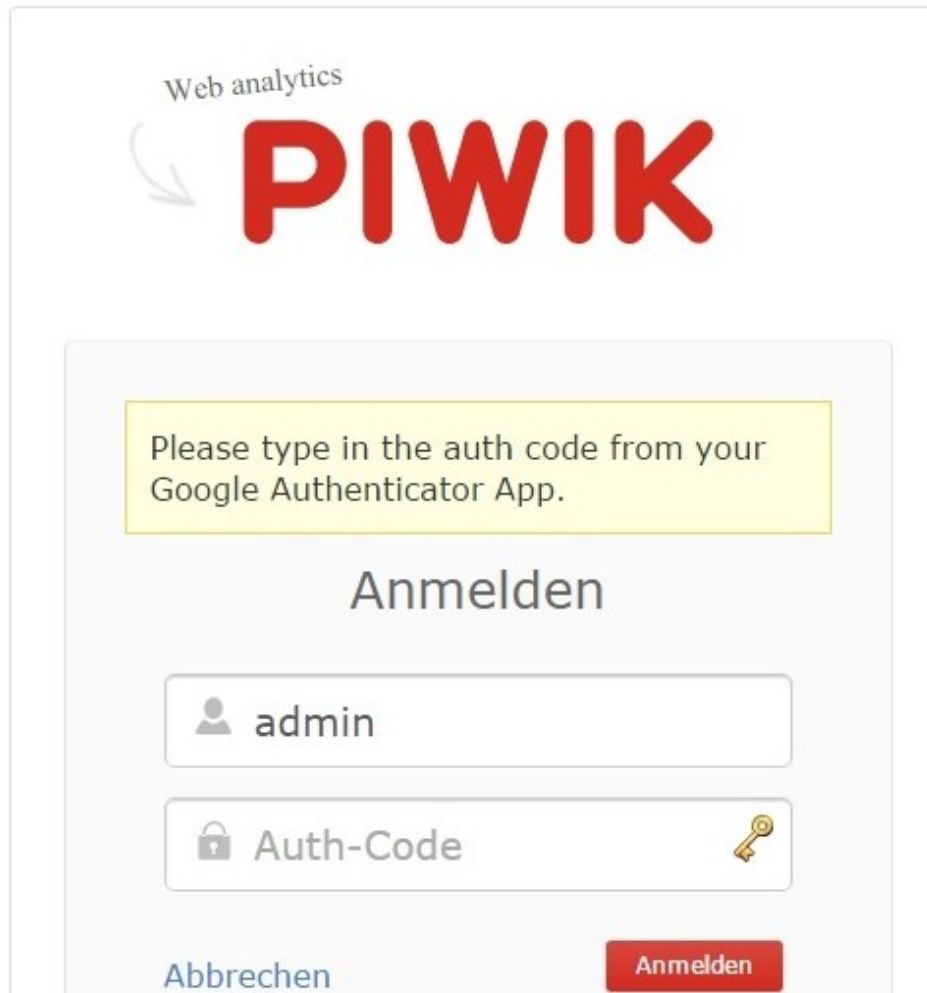
Time taken: 37.40 sec
Peak memory usage: 36.75 MB

# matthieu at MBP-de-Matthieu in ~/dev/piwik/piwik on git:master x [9:29:57]
$
```

< GoogleAuthenticator

Adds Google Authenticator Two Factor Auth to Piwik

Description	Screenshots	Changelog	Support
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The screenshot shows the Piwik login interface. At the top, the Piwik logo is displayed with the text 'Web analytics' and a curved arrow pointing to the logo. Below the logo, a yellow box contains the instruction: 'Please type in the auth code from your Google Authenticator App.' Underneath this box, the word 'Anmelden' (Login) is centered. There are two input fields: the first is for the username, with a user icon and the text 'admin'; the second is for the 'Auth-Code', with a lock icon on the left and a key icon on the right. At the bottom left, there is a link 'Abbrechen' (Cancel), and at the bottom right, there is a red button labeled 'Anmelden'.



Web analytics

PIWIK

Please type in the auth code from your Google Authenticator App.

Anmelden

 admin

 Auth-Code 

Abbrechen Anmelden

Last 12 months: ecosystem

- New Android SDK released!
- Several other SDK updated: iOS SDK, C#, ...
- New integrations released, and many updated



Developed by André Bräkling
Built for [WordPress](#)

WP-Piwik Wordpress Plugin

This plugin adds a new Stats dashboard to your WordPress admin area. It's also able to add and customize the Piwik tracking code to your



Developed by Piwik PRO
Built for [Sharepoint](#)

Sharepoint Analytics

Integrate Piwik web analytics with your SharePoint service and learn more about the productivity of your employees and overall user engagement



Developed by Luis Farzati
Built for [AngularJS](#)

Angulartics

Angulartics is a Vendor-agnostic analytics for AngularJS applications. Just add Angulartics to your app dependencies and you'll get automatic pageview tracking for



Developed by Piwik PRO
Built for [WooCommerce](#) (Wordpress)

WooCommerce Piwik integration

The Piwik integration plugin allows you to seamlessly integrate your Piwik Cloud or self-hosted Piwik with the WooCommerce plugin

The future of Piwik

- Build the best & most flexible analytics platform
- Focus on reliability, performance, usability
- Excel at Websites and Apps analytics
- Measure more than just websites and apps!

Piwik 3.0.0

- Requires PHP 5.4,
- Dropping IE8 support,
- Many plugins will need to be updated to work with Piwik 3.0.0
- Piwik 2.X will be supported for at least one year after general availability of Piwik 3.0.0 (we will backport security fixes and any other critical bug fix)

Piwik 3.0.0

- Left Menu,
- Better, simpler APIs for plugin developers,
- Refactorings of core platform, first steps towards our greater vision for Piwik,
- Performance improvements in database schema.

Thank you!

Q & A

Liberating Web Analytics



Piwik is the leading open source web analytics platform that gives you valuable insights into your website's visitors, your marketing campaigns and much more, so you can optimize your strategy and online experience of your visitors.

[Download Piwik Now](#)