

Last 12 months in Piwik: A global overview

Maciej Zawadzinski

Piwik in numbers

- 10 releases (+11 maintenance releases) since August 2014,
- 58 plugins on Piwik marketplace,
- 300,000+ Piwik users worldwide,
- 2,500,000+ downloads,

Awards I

- Leader/Strong Performer in TrustRadius Buyer's Guide to Digital Analytics,
- Gold Prize in Open Source Software World Challenge 2014 in Korea,

Awards II

- High Performer in The Best Digital Analytics Platforms Report by G2 Crowd,
- 100/100 for Web Analytics in VentureBeat Insight Conversion Rate Optimization,

Privacy

- French CNIL recommends Piwik - the only analytics tool that does not require Cookie Consent,

Piwik PRO

- Sponsors Piwik core development,
- We opened offices in Köln and in NYC,
- Team grew to over 30 full-time people,
- 100+ paying Cloud customers,
- 50+ Enterprise customers including Accenture, Qualcomm, HP, several large banks & telecoms.